## icon <br> MEDIA GROUP

## 2014 Education Sector Learning \& Development

# Social Media \& Education 



## Enquiries

Contact: Jeffrey Leung • Email: Jeffrey.Leung@Iconmedia.Com.Sg Did: (65) 6344-4608 •Fax: (65) 6344-6810 • Address: 237A Joo Chiat Road, \#02-01, Singapore 427494 Website: Www.Iconmedia.Com.Sg

## OUR PROGRAMS

 HARNESSING SOCIALMEDIA IN EDUCATION

## for Educators

Adding a new dimension to teaching effectively.

## Learning Objectives

■Understand impact of social media in education

VHarnessing the potential of new media comms. in education

■ Managing potential pitfalls and risks in social media

■Manage online engagement professionally


